## **OUR PURPOSE AND CULTURE**

## EMPOWERING AND DEVELOPING OUR PEOPLE SITS AT THE CORE OF OUR BEING

This focus shapes our values and behaviours and is also a key aspect of our strategic priorities.

Being purpose-led enables us to create long-term value for our stakeholders and ultimately achieve our vision.



Read more about **Our Strategy** on pages 26 to 29





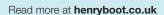




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## OUR STRATEGIC PRIORITIES STRATEGY **OUR VISION OUR PURPOSE** Our people, partners To empower and develop and communities continue our people to create long-term to trust our reputation, value and sustainable respect our expertise and growth for our stakeholders\* value us for our forwardthinking approach. VALUES **OUR VALUES**

















RESPECT LOYALTY DELIVERY ADAPTA

ADAPTABILITY INTEG

INTEGRITY

ITY COLLABORATION

<sup>\*</sup> Our stakeholders are our shareholders, employees, pensioners, customers and suppliers.

More broadly, we recognise our duties to the environment and the communities in which we operate.